



Goodyear Tires, Retreads, Services Now Available Through Yellow Bus Nation

School Bus Operators to Receive Special Rates on Goodyear Through Yellow Bus Nation

PORT WASHINGTON, WI, Sept. 19, 2016 -- Yellow Bus Nation, LLC. is pleased to announce that a wide range of premium Goodyear brand tires, retreads and services are now available to its members. Effective immediately, Yellow Bus Nation members can receive special pricing on select Goodyear tires for school bus applications, including:

- The Goodyear Endurance RSA, which is Goodyear's best all-around tire for regional applications;
- The Goodyear G662 RSA Fuel Max, which offers long tread life and toughness, and contains Goodyear's exclusive Fuel Max Technology for enhanced fuel efficiency;
- The Goodyear G182 RSD GHG, which features a low rolling resistance compound and enhanced traction on rain and snow-covered roads, and other tires.

Goodyear also offers a wide variety of premium retread products for school bus fleets that want to optimize the performance lifecycle of their tires. In addition to tires, Yellow Bus Nation members now have access to 24/7 Goodyear-Fleet HQ Emergency Roadside Service, which has helped more than 1.1 million trucks return to service with an industry-leading roll-time of two hours and 11 minutes.

"Goodyear has a complete line of tires, retreads and services that will increase uptime and add efficiency for student transportation fleets," said Luke Lucyk, Vice President of Supplier Partnerships. "We are very excited to provide Yellow Bus Nation members with access to products and services that will improve safety, thanks to our new program with Goodyear."

Goodyear tires, retreads, emergency roadside service and more can be accessed at more than 2,300 locations from coast to coast, including some 200 Goodyear Commercial Tire & Service Centers.